

# 2021 Fall Product Program Troop Guide

Service Unit:	Troop Number:
SU Fall Product Coordinator (SUFPC):	Troop Fall Product Coordinator (TFPC):
SUFPC Phone Number:	TFPC Phone Number:
SUFPC Email:	TFPC Email:
System Login:	Password:

## Welcome to the 2021 Fall Product Program



Girls can earn funds for troop activities at the start of the Girl Scout year. They can ask friends and families to help support their troop and council by renewing their favorite magazines, subscribing to new ones, and ordering delicious nut and candy items.

Please read all the instructions in this Troop Guide prior to starting the Fall Product Program.

Thank you in advance for making the Fall Program a fun and safe experience for girls!

## How the Program Works

Two components; girls are encouraged to offer both products to friends and family.

### Part 1 Magazines

- Friends and family can order, renew or gift their favorite magazines online.

#### Online Ordering

- Girls, assisted by an adult, should log-on to [www.girlscoutscoc.org](http://www.girlscoutscoc.org) and click on the “Me2” icon, or go to [www.gsnutsandmags.com/gscoc](http://www.gsnutsandmags.com/gscoc)
- Invite friends and family via email or Social Media to support your troop by placing an order. The email will include links to your magazine and nut/candy store.
- As Troop Chairs and Leaders, you will also have access to the M2 Online system where you can create your own Me2 Avatar. Your Avatar will be included in your troop composite photo with your girls.

Troops earn \$2.00 for every subscription sold

### Part 2 Nuts & Candy

- 15 delicious nut & candy items available, each girl will have an order-taking card listing product details for easy order tracking.
- All items make wonderful gifts for family, co-workers, teachers...anyone and everyone!

#### Online Ordering - 2 Ways

- NUT COMMERCE** - Girls invite friends and family via email or Social Media to place and pay for nuts/candy items. Our vendor, Trophy Nut, will ship these items to your customers.
- NUT PROMISE - Local Delivery Only.** Customers may order the same 15 nut/candy items. Girls are then responsible for delivering the products.

Troops earn 20% for every item sold

All rewards are cumulative

Magazine Rewards		Nuts & Candy Rewards	
2	Penguin Iceberg Patch	26	Theme Patch
5	Super Seller Mags Patch	38	Goal Getter and Small Penguin Plush
18+ <small>Emails Sent</small>	Rise Up Patch	50	Penguin Water Bottle
Additional Patches		75	Super Seller Patch and GS Slouchy Beanie
5 C2S Items	Care to Share Patch	100	100+ Patch and Penguin Bundle
Upload a Video		150+	\$100 GSCCC Credit or Santa Cruz Beach Boardwalk Overnight March 2022
\$1,000 in Total Sales			
Leader Patch			
2021-2022 Troop Rewards			
Have a Troop PGA (registered girls) of 28 nut/candy items = \$.05 per box in the 2022 Cookie Program			
SU Bonus = TBA			
2021-2022 Personalized Patch			
Me2 Avatar, 18 Emails, 5 Mags, 38 Nut/Candy Items		2021 Fall Sale Personalized Patch	
Me2 Avatar, 18 Emails in Fall Sale and sell 275 boxes of Cookies in 2022 = Personalized “Rises Up & Spreads Kindness” patch at the end of the Cookie Sale, delivered by August			



Personalized Patches!

# Thank you for managing the Fall Product Program!



**Fall Product Program is a great way to earn troop startup funds!** To ensure a smooth Fall Product Sale, please adhere to the guidelines set, turn-in paperwork and deposit money on time. Promote the Fall Product Sale Program with enthusiasm. The decision to participate in the Fall Product Sale Program should be made by the girls and their parents/guardians.

## Important Dates

<b>Sept 20, 2021</b>	<b>On -Time Registration:</b> Girl Scout registration must be current to participate. Troop Leaders or parents must update their MyGS account or contact Customer Care at <a href="mailto:info@girlscoutsgccc.org">info@girlscoutsgccc.org</a> or call 1-800-822-2427
<b>Sept 24, 2021</b>	Order-taking and Online Magazine Sales Begin
<b>Oct 17, 2021</b>	Order cards due to <b>TROOP</b> Fall Sale Chairs (TFPC)
<b>Oct 19, 2021</b>	All girl orders must be entered into Trophy Nut/M2 Order System by the <b>TFPC by 8:59 pm PST</b>
<b>Oct 21, 2021</b>	All troop orders must be entered/checked by the <b>Service Unit</b> Fall Sale Chairs ( <b>SUFPC</b> ) <b>by 8:59 pm PST</b>
<b>Nov 5, 6, 7, 2021</b>	<b>Product Delivery:</b> SUFPC will communicate when and where to pick up the nut & candy orders. Once received, sort the orders by girl. Log-on to the system to print a <i>Products Ordered by Troop</i> report. <b>Write or print a receipt for each girl's order and have parent/guardian sign for the order at time of pick-up.</b>
<b>Nov 17, 2021</b>	<b>50% of Balance Due to Council</b> - withdrawn electronically via ACH – have money in account by Monday, November 16
<b>Nov 21, 2021</b>	Fall Sale and Online Magazine Sale ends
<b>Dec 1, 2021</b>	<b>Final Payment:</b> Balance Due to Council will be withdrawn electronically via ACH – have money in account by Mon., Nov. 30

## 2021 Ordering Details

### Online ordering system for the Fall Product Program

**Entering the Troop's order is fun, fast, and easy using the M2 Avatar system and the Trophy Nut Order System**

- Create your password in the M2 system by clicking on the link sent to you via email. After you have signed-up, you can access the M2 Media site at [www.gsnutsandmags.com/gsgccc](http://www.gsnutsandmags.com/gsgccc)
- The **TFPC** will have access to enter girl orders from their order cards not entered by their parents. Parents will have access and may enter their own orders.
- The **TFPC** can access the Trophy Nut Order System (TNOS) by clicking on the Tally System icon in their M2 dashboard. The **TFPC** will need to update their troop information and review their ACH banking information.
- Any online orders or transfers must be entered under each girl, and must be submitted by 8:59 pm (PST) on November 21, 2021. The system will calculate rewards based on girl's sales - **Product must be allocated to each girl to receive rewards**
- Only order the exact number of nut/candy items sold by each girl on order cards; **additional product may be ordered however product may not be returned.**

**Magazines Online...easy, fast, and fun!**

**Online magazine and book orders save time and save the planet (no paper order forms)!**

- Girls (along with a parent or guardian) go online to M2 Media [www.gsnutsandmags.com/gsgccc](http://www.gsnutsandmags.com/gsgccc) and set up a **Personalized Storefront**. Once the activity is complete, girls are encouraged to send out 18 more emails asking their customers to support the troop by purchasing magazines online. You can also ask via Social Media! This should be done on **September 24** (first day of sale) to maximize the sale time frame!



**All Online Magazine orders will automatically upload into the system at the end of the sale**

## Money Matters

- **Money for Nuts & Candy is collected at time of delivery.**
- Set aside time during Troop meetings to collect money. **Make sure to give the girl and her family a receipt.**
- Retain a copy of the **signed** permission slip and receipt(s) of all nut/candy orders from each girl until payments have been received.
- **Make frequent deposits into your troop account.**
- If your troops is accepting checks, customers should make checks payable to **your Troop or GSCCC**. All checks should be pre-printed and have name, address and a telephone number. Bounced checks and fees are not reimbursed by council.
- GSCCC recommends troops not take bills large than \$20. Council will not be responsible for reimbursement of counterfeit bills.
- If a girl fails to turn in money on time, contact parent/guardian immediately. Keep the troop leader informed of contacts made and document them. **If by December 1, 2021, you need help collecting money from families, please contact the Director of Product Sales at [cookies@girlscoutsgccc.org](mailto:cookies@girlscoutsgccc.org)**

## Internet Resources

Girls, Families, and Troops:

[www.gsnutsandmags.com/gsgccc](http://www.gsnutsandmags.com/gsgccc)

GSCCC [info@girlscoutsgccc.org](mailto:info@girlscoutsgccc.org)

